



Pioneering SatGuide V10 Navigation Software and App Launches Across All Mobile Platforms

Award winning SatNav Technologies has just released its GPS application and software, SatGuide V10, to reinvent the on-the-go navigation experience in India

Hyderabad, India: SatNav Technologies, the pioneers of GPS Technology in India, has just released its new state of the art GPS turn-by-turn navigation software and app for all Windows, Android and iPhone Mobile devices across the country. Users who purchase the app can install the SatGuide V10 Navigation software and/or app on any Windows, Android and iPhone devices. SatGuide V10 is a highly innovative app with an array of exciting new functions aimed to satisfy the increased demand for user-friendly location-based services.

Customers who wish to arm their mobile phones with the navigation app can easily install the SatGuide V10 software on to their current mobile devices and instantly start navigating to find very accurate routes, ATMs, Hospitals, Medicine shops, restaurants, cinema halls and myriad other points of interest wherever they are in India.

Its finger-friendly interface is designed for the best overall usability and comes with many exciting new features, including:

- Enter coordinates to generate the route
- Fast route relocation
- Add multiple way points to generate the route and find the fastest possible way to the destination
- Use the route planner to save routes and reload them later
- POI categories divided into Main categories, and then sub categories, for better clarity
- Increase and decrease the font size of cities
- See names of roads, land uses and house numbers on the map window
- Enable and disable names of cities, roads, land uses and house numbers on the map window
- Access Day/Night mode to change the background screen, with 6 different options to choose from
- No manual operation is required to connect the device with GPS signals
- Colored map in design and the content is comparable to a paper map

SatGuide V10 also includes road signs for a more visually satisfying experience and the ability to scroll to move through maps with the flick of a finger. It calculates routes in mere seconds, resulting in a smooth, seamless navigation experience.

For phones that have Internet connection, additional free services include weather information, currency calculator, messenger to access other SatGuide V10 users and a Global POI search from anywhere on the Internet.





“We are extremely excited to roll this out. This navigation software will completely transform your phone into a high-end and very cost-effective navigation device,” said Mr. Amit Prasad, Founder & MD of SatNav Technologies, speaking on the new technology. “On top of that, we offer a onetime payment option with no recurring charges or the need of Internet or data payments. And to celebrate SatGuide V10 we are offering our SatTracx Lost Mobile Protection software absolutely free with every navigation software sold, an offer worth Rs. 199 and for a limited time only.”

SatGuide V10 software now works across all the major operating systems for wireless devices, including Windows, Android and iPhone. The user can navigate in thousands of cities of various states and position themselves with various points of interest provided throughout each city. The software is a one-time install, with no recurring charges and no Internet connection required. The maps are optimized on the appearance front as Day/Night modes, enhancing the viewing capabilities irrespective of the time in the day. An additional feature of 2D and 3D modes makes navigation even easier.

SatGuide V10 software is a feature rich onboard client navigation device specifically designed to be implemented as a branded solution, and enables skilled navigation to provide a compelling consumer navigation experience. SatNav Technologies is leading the way by combining location with a series of value-added features. SatGuide is designed to address the navigation technology for several million customers in India.

About SatNav Technologies

Incorporated on January 9, 2004, SatNav Technologies is a pioneer in GPS Navigation since 2005, Market leader today. SatNav’s products include an immensely popular GPS Navigation Product SatGuide available at hundreds of stores all over the country including leading retailers like Croma, EZone, Reliance, ABRL, Staples among others -that is helping customers “Never Get Lost!”. Variants include Navigation solutions for dedicated navigation devices, PDAs, Phones, Laptops, Desktops, SatGuide Logger among others. Also in SatNav portfolio are unique products; a Business Infrastructure Management System, a-mantra; and an online directions portal Roadsofindia.com, SatTracx Locator for mobiles, Child Phone as well as Personal Trackers and now Live Traffic Info. For more details visit www.satguide.in

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