

## **SatNav launches software to keep track of children, employees**

SatNav Technologies, who provide GPS Navigation services, today launched SatTracx Locator, a mobile phone application based on GPS tracking technology that can, among other things, help anxious parents keep track of their teenaged children.

According to a press release issued by the company, the application can help parents know of the location of their children anywhere in the world, without the need to buy an additional device.

It said the application installed on the child's phone will locate the child and send the exact location, even the latitude and longitude for GPS phones, to parents.

The release said family members can keep track of each other without disturbing the mobile user, offering a huge sense of security, safety and peace of mind.

It said the application had undergone a successful round of beta testing during which thousands of users across the country vouched for the service.

"Families can know the location of their loved ones at all times. Parents can rest at ease instead of wondering about the whereabouts of their teenagers," it said.

The release said the application could also help businessmen keep an eye on their field force and assets.

The application, when downloaded on to a smart phone, will send out signals to a computer at a dedicated call centre run by the company. To locate the mobile, friends or family would have to contact the call centre, which will provide the caller with the coordinates of the person to be located. Privacy of the individual is protected with the help of passwords.

Another feature is that the application can be used to trace a lost mobile phone at any given time, within seconds and even if the SIM card has been changed.

The release said the application can be downloaded free from the company's website, after which a password is sent to the phone. This password should be shared only with the people who are allowed to know the location of the mobile phone user.

To know the location, users of Airtel, Reliance and Docomo can dial their short codes directly, or user has to buy talk time and call the SatNav call centre toll free.

A live agent will check the password and then send by SMS as well as e-mail the location coordinates of the person/mobile device up to an accuracy of 1 kilometer, and 5 to 10 meters if the mobile device has GPS inbuilt.

The caller can buy talk time for the customer care center at Rs 600 for a period of 6 months and worth 90 minutes of talk time with an additional 15 minutes free or for a year for Rs. 1200 and 180 minutes of talk time with an additional 30 minutes free.

The Call Center operates from 6:30 am to 11:30 pm through the week. The service can also be availed by internet access as well as an SMS based service.

**URL:** <http://netindian.in/news/2010/03/02/0005592/satnav-launches-software-keep-track-children-employees>